

BACHELOR OF BUSINESS ADMINISTRATION – 2020-2021 – Vancouver Island University

COMMON FIRST YEAR (Student Code: BBA)

| | | | | | |
|---------------|----------|----------|----------|----------|--|
| FALL | ACCT 100 | ENGL 115 | MGMT 192 | Elective | Elective or MATH 151 for student w/o MATH 12 |
| SPRING | ENGL 204 | FNCE 130 | MGMT 292 | MARK 160 | Elective |

Students without comprehensive computer skills should enroll in QUME 185 as an Elective.

Students must follow the above-noted sequencing.

SECOND YEAR (Student Code: BBA)

| Fall ACCOUNTING | Fall NON ACCOUNTING | Spring ACCOUNTING | Spring ECONOMICS | Spring FNCE SERVICES | Spring MGMT, INT.B, HR | Spring MARKETING |
|----------------------------|--|------------------------------|--------------------------------------|---------------------------------|--|--|
| ACCT 201 | MARK 260 | ACCT 294 | ACCT 294 | ACCT 294 | ACCT 294 | ACCT 294 |
| ECON 211 | ECON 211 | ECON 212 | ECON 212 | ECON 212 | ECON 212 | ECON 212 |
| QUME 232 | QUME 232 | ACCT 217 | Elective | FNCE 221 | MGMT 293 | One of ACCT 217, FNCE 221, or MGMT 293 |
| MGMT 230 | MGMT 230 | Elective | Elective | Elective | Elective | Elective |
| Elective | Elective or Language course for Int.B.ii or MATH 121 for ECON | Elective | Elective - (MATH 122 recommended) | Elective | Elective or Language course for Int.B. | Elective |

THIRD YEAR (Student Code: by Major) ii

| ACCOUNTING | | ECONOMICS | | FINANCIAL SERVICES | | MARKETING | |
|-------------------|----------|------------------|--------------|---------------------------|----------|------------------|--------------|
| ACCT 335 | ACCT 336 | LAWW 326 | ECON 312 | MGMT 323 | LAWW 326 | MARK 366 | UL MARK Elec |
| ACCT 362 | ACCT 317 | FNCE 330 | UL ECON Elec | UL FNCE Elec | ECON 305 | MGMT 323 | UL MARK Elec |
| FNCE 330 | QUME 380 | ECON 309 or 311 | UL ECON Elec | ACCT 201 | FNCE 330 | UL MARK Elec | LAWW 326 |
| MGMT 323 | LAWW 326 | UL ECON Elec | Elective | Elective | QUME 436 | MGMT 392 | Elective |
| Elective | Elective | QUME 436 | Elective | Elective | Elective | Elective | Elective |

| HUMAN RESOURCE MANAGEMENT | | INTERNATIONAL BUSINESS | | MANAGEMENT | |
|----------------------------------|----------------------------|---|--------------|-------------------|------------------|
| LAWW 326 | MGMT 355 | MGMT 323 | LAWW 326 | MGMT 323 | LAWW 326 |
| MGMT 345 or 425 | MGMT 377 or 365 iii | MARK 368 | MGMT 396 | MGMT 392 | UL MGMT Elec |
| MGMT 392 | Elective | UL Bus/ECON Elec | UL MGMT Elec | MARK 366 | UL Bus/ECON Elec |
| MGMT 323 | Elective | International Experience (9 UL credits) iv | Elective | UL MGMT Elec | Elective |
| UL Bus Elec | Elective | | | Elective | Elective |

FOURTH YEAR (Student Code: by Major) ⁱⁱⁱ

| ACCOUNTING | | ECONOMICS | | FINANCIAL SERVICES | | MARKETING | |
|--|-------------------------------|-------------------------------|-------------------------|---|--------------|---|--------------|
| MGMT 491/499 (or 3 credits of UL Elective and 3 credits of Elective) | | ECON 490 or UL Elec | ECON 491 or Elective | MGMT 491/499 (or 6 credits of UL Electives) | | MGMT 491/499 (or 3 credits – UL Bus Elective and 3 credits – UL Elective) | |
| ACCT 410 | ACCT 435 | FNCE 423 or UL ECON Elec | MGMT 323 or ECON 360 | FNCE 423 | UL Bus Elec | UL MARK Elec | UL MARK Elec |
| ACCT 421 | QUME 436 | UL Bus Elec | UL ECON Elec | MARK 361 | MGMT 496 | UL MARK 4 th Elec | MARK 460 |
| MGMT 496 | Elective | MGMT 496 | Elective | Elective | Elective | MGMT 496 | Elective |
| Elective | Elective | Elective | Elective | Elective | Elective | Elective | Elective |
| HUMAN RESOURCE MANAGEMENT | | INTERNATIONAL BUSINESS | | MANAGEMENT | | | |
| MGMT 491/499 (or 6 credits of UL Bus/MGMT Electives) | | FNCE 423 | MGMT 423 | MGMT 491/499 (or 6 credits of UL Bus/MGMT Electives) | | | |
| MGMT 425 or 345 ^{iv} | MGMT 365 or 377 ^{iv} | MGMT 496 | UL Bus Elec | MGMT 496 | MGMT 450 | | |
| MGMT 485 | Elective | MGMT 494 | Elective | UL MGMT Elec | UL MGMT Elec | | |
| MGMT 496 | Elective | Elective | Elective | UL Elec | Elective | | |
| UL Bus Elec | UL Elec | Elective | Elective | Elective | Elective | | |

ⁱ International students who intend to pursue the International Business major require 6 lower-level language credits. International students who have completed ESL AP5 at VIU may transfer the 3 credits of SLAS 1st towards this goal. Students with significant exposure to an additional language may apply to the BBA Degree Advisor to replace the additional language requirement with approved elective courses that have cultural content. See the BBA Degree Advisor for more information.

ⁱⁱ For the 3rd and 4th year, without proper goal coding (by Major) students will not meet reserved seat requirements and will be waitlisted for Upper Level BBA courses. Students may see the BBA Advisor at any time, but no later than the 2nd semester of 2nd year to **be coded for their Major when they must have successfully completed, or be currently in the process of completing all 1st and 2nd year course requirements.**

ⁱⁱⁱ The HR major has two required courses in the fall that alternate each year, and two required courses in the spring that similarly alternate by year (MGMT 345/MGMT 425 and MGMT 365/MGMT 377). It is important to take each of these four courses when they are offered in the year ahead, as they won't be available for another two years after that, by which time a student may be completed all other requirements and otherwise be ready to graduate.

- ^{iv} To fulfill the 9 UL credits of international experience required for the International Business major, a student can pursue one of the following options:
- Attend a VIU field school held in another country, ***other than the student's home country.***
 - Student exchange to a different country for a semester (not in CANADA or the student's home country).
 - Pursue an International Internship (not in CANADA or the student's home country)

International students pursuing the International Business major have the option of replacing the international experience credits with upper-level elective courses (#300-499) which are focused on other people, places, and cultures. Arrange to meet with the BBA Degree Advisor for more information.

NOTABLY, BBA students must complete a **minimum** of 18 credits of non-business electives. ENGL 115 and 204, MATH 151 if required, do not count.