

**BACHELOR OF BUSINESS ADMINISTRATION – 2021-2022 – Vancouver Island University**

**COMMON FIRST YEAR (Student Code: BBA)**

**Student's 1<sup>st</sup> semester** ENGL 115 ACCT 100 MGMT 192 Elective Elective **OR** MATH 151 for student w/o MATH 12  
**Student's 2<sup>nd</sup> semester** ENGL 204 FNCE 130 MGMT 292 MARK 160 Elective

It is recommended that students without comprehensive computer skills should enroll in QUME 185 as an Elective.

**Students must follow the above-noted sequencing.**

**SECOND YEAR (Student Code: BBA)**

3 <sup>rd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	4 <sup>th</sup> semester	4 <sup>th</sup> semester	4 <sup>th</sup> semester	4 <sup>th</sup> semester
<b>ACCOUNTING</b>	<b>NON-ACCOUNTING</b>	<b>ACCOUNTING</b>	<b>ECONOMICS</b>	<b>FNCE SERVICES</b>	<b>MGMT, INT.B, HR</b>	<b>MARKETING</b>
ACCT 201	MARK 260	ACCT 294	ACCT 294	ACCT 294	ACCT 294	ACCT 294
ECON 211	ECON 211	ECON 212	ECON 212	ECON 212	ECON 212	ECON 212
QUME 232	QUME 232	ACCT 217	Elective	FNCE 221	MGMT 293	Elective
MGMT 230	MGMT 230	Elective	Elective	Elective	Elective	Elective
Elective	Elective <b>OR</b> Language course for IBUS-MJ <sup>i</sup> <b>OR</b> MATH 121 for ECON-MJ	Elective	Elective (MATH 122 recommended)	Elective	Elective <b>OR</b> Language course for IBUS-MJ	<b>One of:</b> ACCT 217, FNCE 221, <b>OR</b> MGMT 293

**THIRD YEAR - Student Code: by Major (MJ)<sup>ii</sup> Note the left column is the fall semester, and the right column is the spring semester**

<b>ACCOUNTING (ACCT-MJ)</b>		<b>ECONOMICS (ECON-MJ)</b>		<b>FINANCIAL SERVICES (FNCE-MJ)</b>		<b>MARKETING (MARK-MJ)</b>	
ACCT 335	ACCT 336	ECON 309 <b>OR</b> 311	ECON 312	ACCT 201	ECON 305	MARK 366	LAWW 326
ACCT 362	ACCT 317	FNCE 330	U/L ECON Elec	U/L FNCE Elec	FNCE 300	MGMT 323	U/L MARK Elec
FNCE 330	<b>ACCT 390</b> or QUME 380	LAWW 326	U/L ECON Elec	MGMT 323	LAWW 326	MGMT 392	U/L MARK Elec
MGMT 323	LAWW 326	U/L ECON Elec	Elective	Elective	QUME 436	U/L MARK Elec	Elective
Elective	Elective	QUME 436	Elective	Elective	Elective	Elective	Elective

  

<b>HUMAN RESOURCE MANAGEMENT (HRMG-MJ)</b>		<b>INTERNATIONAL BUSINESS (IBUS-MJ)</b>		<b>MANAGEMENT (MGMT-MJ)</b>	
LAWW 326	MGMT 355	MGMT 323	LAWW 326	MGMT 323	LAWW 326
<b>MGMT 345 or 425</b>	<b>MGMT 365 or 377<sup>iii</sup></b>	MARK 368	MGMT 396	MGMT 392	U/L MGMT Elec
MGMT 323	Elective	U/L Business Elec	U/L MGMT Elec	U/L MGMT Elec	U/L Business Elec
MGMT 392	Elective	International Experience	Elective	MARK 366	Elective
U/L Business Elec	Elective	(9 U/L credits) <sup>iv</sup>		Elective	Elective

**LEGEND:** Elective/Elec = any academic course; U/L = courses numbered 300-499; U/L Bus Elec = course #300-499 in ACCT, ECON, FNCE, MARK, MGMT or QUME

**FOURTH YEAR - Student Code: by Major (MJ)<sup>iii</sup> Note the left column is the fall semester, and the right column is the spring semester**

<b>ACCOUNTING (ACCT-MJ)</b>		<b>ECONOMICS (ECON-MJ)</b>		<b>FINANCIAL SERVICES (FNCE-MJ)</b>		<b>MARKETING (MARK-MJ)</b>	
MGMT 491/499 <b>OR</b> 3 credits of U/L Elective AND 3 credits of Elective		ECON 490 <b>OR</b> U/L Elec	ECON 491 <b>OR</b> Elective	MGMT 491/499 <b>OR</b> 6 credits of U/L Elective (business or non-business)		MGMT 491/499 <b>OR</b> 3 credits of U/L Business Elective AND 3 credits – U/L Elective	
ACCT 410	ACCT 421	FNCE 423 <b>OR</b> U/L ECON Elec	MGMT 323 <b>OR</b> ECON 360	FNCE 423	U/L Bus Elec	U/L MARK Elec	U/L MARK Elec
MGMT 496	ACCT 435	U/L Bus Elec	U/L ECON Elec	MARK 361	MGMT 496	U/L MARK 4 <sup>th</sup> Elec	MARK 460
Elective	QUME 436	MGMT 496	Elective	U/L FNCE Elec	U/L FNCE Elec	MGMT 496	Elective
Elective	Elective	Elective	Elective	Elective	Elective	Elective	Elective
<b>HUMAN RESOURCE MANAGEMENT (HRMG-MJ)</b>		<b>INTERNATIONAL BUSINESS (IBUS-MJ)</b>		<b>MANAGEMENT (MGMT-MJ)</b>			
MGMT 491/499 <b>OR</b> 6 credits of U/L Business Electives		FNCE 423	MGMT 423	MGMT 491/499 <b>OR</b> 6 credits of U/L Business Electives			
<b>MGMT 425 or 345</b> <sup>iv</sup>	<b>MGMT 377 or 365</b> <sup>iv</sup>	MGMT 496	U/L Bus Elective	MGMT 496	MGMT 450		
MGMT 496	MGMT 485	MGMT 494	Elective	U/L MGMT Elec	U/L MGMT Elec		
U/L Bus Elec	U/L Elective	Elective	Elective	U/L Elec	Elective		
Elective	Elective	Elective	Elective	Elective	Elective		

**LEGEND:** Elective/Elec = an academic course; U/L = courses numbered 300-499; **U/L Bus Elec** = course #300-499 in ACCT, ECON, FNCE, MARK, MGMT or QUME; **U/L MARK 4<sup>TH</sup> Elec** = MARK course numbered 400-499

<sup>i</sup> International students who intend to pursue the International Business major require 6 lower-level language credits. International students who have completed ESL AP5 at VIU may transfer the 3 credits of SLAS 1st towards this goal. Students with significant exposure to an additional language may apply to the BBA Degree Advisor to replace the additional language requirement with approved elective courses that have cultural content. See the BBA Degree Advisor for more information.

<sup>ii</sup> For the 3<sup>rd</sup> and 4<sup>th</sup> year, without proper goal coding (by Major) students will not meet reserved seat requirements and may be waitlisted for U/L (upper-level) BBA courses. Students may see the BBA Advisor at any time, but no later than the 4<sup>th</sup> semester of 2<sup>nd</sup> year to **be coded for their BBA Major when they must have successfully completed or be currently in the process of completing all 1<sup>st</sup> and 2<sup>nd</sup> year course requirements.**

<sup>iii</sup> The HR major has two required courses in the fall that alternate each year, and two required courses in the spring that similarly alternate by year (fall: MGMT 345/MGMT 425 and spring: MGMT 365/MGMT 377). It is important to take each of these four courses when they are offered in the year ahead, as they won't be available for another two years after that, by which time a student may be completed all other requirements and otherwise be ready to graduate.

<sup>iv</sup> To fulfill the 9 UL credits of international experience required for the International Business major, a student can pursue one of the following options:

- Attend a VIU field school held in another country, ***other than the student's home country.***
- Student exchange to a different country for a semester (not in CANADA or the student's home country).
- Pursue an International Internship (not in CANADA or the student's home country)

International students pursuing the International Business major have the option of replacing the international experience credits with U/L elective courses (#300-499) which are focused on other people, places, and cultures. Arrange to meet with the BBA Degree Advisor for more information.

This BBA MATRIX is based on fall (September-December) and spring (January-April) enrollment. Summer terms are not included, but students can take courses towards their goals in the summer if they have met the courses' prerequisite requirements. BBA students must complete **a minimum** of 18 credits of non-business electives. ENGL 115, 204 (& MATH 151 if required for the degree) do not count. Please consider taking courses from the Social Sciences or Arts and Humanities to meet these elective requirements.