



Innovative Leisure Practices:

Cases as Conduits between Theory and Practice- Volume 5 (2021)

Student Authorship Focus

Call for Submissions

Case studies are a valuable way for emerging researchers and practitioners to synthesize and share knowledge with external audiences in a way that allows others to reflect, discuss and learn from approaches taken in other contexts. While ample case studies can be found in areas such as management, sustainability, and community development, there are far fewer cases available in leisure. At a time when new approaches and models are being piloted and learned from in various contexts around the world, the leisure community is missing out on an opportunity to document and learn from these innovations taking place.

The World Leisure Centre of Excellence in Sustainability and Innovation at Vancouver Island University is inviting case study proposals to be included in the fifth annual volume of [*Innovative Leisure Practices*](#). The intent of this volume is to showcase the innovative applied work of students – Undergraduate, Graduate, PhD and Post Doc – providing a forum for the exchange of innovative practices in leisure. Innovative practices are defined as any unique, modern or promising approaches, strategies or techniques that have been used to address current issues, opportunities or trends in leisure. These can be practices conducted at a societal, community, or organizational level in either the field of practice or in leisure research.

The first of two intended audiences for these case studies include the faculty and students in leisure related academic programs that can benefit from having current examples of how researchers and practitioners are approaching common issues, opportunities and trends. The second audience will be practitioners who will benefit from having a platform to either share their own innovative practices or gain insight from new research or other practitioner contexts.

The aim of the case studies is to share examples where research and practice connect in innovative ways to offer solutions for common issues and opportunities in leisure. The volume will be shared widely via the [World Leisure Centre of Excellence](#). This is a peer reviewed publication opportunity that will be published by VIU Press as an open access publication. The publication is expected to be released in June 2021.

CASE STUDY CRITERIA:

- ❑ Student Authorship (the student must be the first author; non-student co-authors are accepted);
- ❑ Be on a leisure related topic (i.e. recreation, tourism, sports, arts and culture, or parks);
- ❑ Identify an issue, opportunity or trend in leisure and factors that have contributed to its existence;
- ❑ Provide background information on the innovators - the organization(s) or stakeholders involved;
- ❑ Identify an innovation in the field such as new practices, models, paradigms, processes, projects or partnerships that were used to address an issue, capitalize or mitigate a trend, or opportunity;
- ❑ Demonstrate how research or evidence was used in practice;
- ❑ Discuss the impact, implications and lessons learned in the case;
- ❑ Be between 3,000 to 5,000 words, not including support materials such as tables, pictures, references, etc.

EXPRESSIONS OF INTEREST SHOULD:

- Include author names, institutional affiliation, contact information, bios (max 200 words each) and photos of all authors;
- Address the case study criteria in an 800-1000 word proposal and describe the value of the case study for academic and non-academic audiences.

FULL CASE STUDY SUBMISSIONS SHOULD:

Accepted proposals will be invited to submit a full case study using a template provided by the editors. This will require authors to:

- Include a set of 3-5 learning outcomes;
- Incorporate headings for: a) the issue, opportunity or trend, b) the innovation, with subheadings for case context, stakeholders involved, approach used and the impact; c) the implications and lessons learned from the case and d) discussion questions (3-5). Where supporting evidence is useful for the discussion questions, it should be provided as well.

TIMEFRAME:

EXPRESSION OF INTEREST SUBMISSION BY AUTHOR (S): **JANUARY 8, 2021**

SUBMISSION OF FULL CASE STUDIES BY AUTHOR(S): **MAY 15, 2021**

FEEDBACK ON FULL CONTRIBUTIONS: **JUNE 15, 2021**

DEADLINE FOR REVISIONS AND FINAL CONTRIBUTIONS: **AUGUST 13, 2021**

CASE VOLUME PUBLICATION: **FALL 2021**

SUBMISSIONS CAN BE SENT VIA EMAIL TO THE EDITOR:

Joanne Schroeder

Professor, Faculty of Management

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AUTHOR GUIDELINES FOR FULL CASE STUDIES

Submissions will be accepted for review by the editors with the understanding that the content is unpublished and is not being simultaneously submitted for publication and/or review elsewhere. Although an international audience is encouraged to submit manuscripts, only submissions written in English can be accepted for review and publication.

Preferred length is 3,000-5,000 words (not including support materials such as tables, pictures, etc.) with 12-point font, and one-inch margins on all sides. Copy must be prepared according to the following guidelines:

Form: All materials must be typed, double spaced, and formatted for 8.5 x 11-in. paper using a 12-point Times New Roman font with 1-in. (2.54 cm) margins on all sides (top, bottom, right, and left, including abstract and references).

- All pages should be numbered consecutively in the upper right-hand corner.
- A running head should be included on each page of the manuscript.
- Consecutive line numbers should appear through the entire manuscript for review procedures.
- The first page of the manuscript should include the title, abstract, and keywords. The manuscript text should begin at the top of the second page.
- Author name(s) should not appear in the manuscript to maintain anonymity during the review process. Exceptions include in-text citations and references.
- Each table, drawing, illustration, photograph, map, and so forth must be prepared and included within the text of the manuscript (not on separate pages) where the author would like the item to be placed. Photocopied drawing, illustrations, or maps are unacceptable. Scans should be 300 dpi. Tables, figures, and so forth should be numbered and labeled according to guidelines in Publication Manual of the American Psychological Association (APA, 6th ed.) and should be legible.

References: Include only references to sources cited in the manuscript. References and in-text citations should follow APA Style. Include digital object identifier (DOI) numbers for references for which DOIs are available. References should appear on a Reference page at the end of the manuscript, not at the foot of each page. Follow APA Style.

Spelling and Hyphenation: The authority is Merriam-Webster's Collegiate Dictionary (2005).

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Affiliation: On the title page include full name of the author(s), academic or professional affiliation(s), a brief running head, and the complete address, phone number, and e-mail address of the person to whom proofs and correspondence should be sent.

