



Innovative Leisure Practices:

Cases as Conduits between Theory and Practice- Volume 4 (2019)

Call for Submissions

Case studies are a valuable way for researchers and practitioners to synthesize and share knowledge with external audiences in a way that allows others to reflect, discuss and learn from approaches taken in other contexts. While ample case studies can be found in areas such as management, sustainability, and community development, there are far fewer cases available in leisure. At a time when new approaches and models are being piloted and learned from in various contexts around the world, the leisure community is missing out on an opportunity to document and learn from these innovations taking place.

The World Leisure Centre of Excellence in Sustainability and Innovation at Vancouver Island University is inviting case study proposals to be included in the fourth annual volume of ***Innovative Leisure Practices***. The intent of the volume is to provide a forum for the exchange of innovative practices in leisure. Innovative practices are defined as any unique, modern or promising approaches, strategies or techniques that have been used to address current issues, opportunities or trends in leisure. These can be practices conducted at a societal, community, or organizational level in either the field of practice or in leisure research.

The first of two intended audiences for these case studies include the faculty and students in leisure related academic programs who can benefit from having current examples of how researchers and practitioners are approaching common issues, opportunities and trends. The second audience will be practitioners who will benefit from having a platform to either share their own innovative practices or gain insight from new research or other practitioner contexts.

The aim of the case studies is to share examples where research and practice connect in innovative ways to offer solutions for common issues and opportunities in leisure. The volume will be shared widely via the World Leisure Centre of Excellence. This is a peer reviewed publication opportunity which will be published by VIU Press as an open access publication. The publication will be released in October 2019.

CASE STUDY CRITERIA:

- ❑ Be on a leisure related topic (i.e. recreation, tourism, sports, arts and culture, or parks);
- ❑ Identify an issue, opportunity or trend in leisure and factors that have contributed to its existence;
- ❑ Provide background information on the innovators - the organization(s) or stakeholders involved;
- ❑ Identify an innovation in the field such as new practices, models, paradigms, processes, projects or partnerships that were used to address an issue, capitalize or mitigate a trend, or opportunity;
- ❑ Demonstrate how research or evidence was used in practice;
- ❑ Discuss the impact, implications and lessons learned in the case;
- ❑ Be between 3,000 to 5,000 words, not including support materials such as tables, pictures, etc.

EXPRESSIONS OF INTEREST SHOULD:

- Include the names, institutional affiliation, contact information, bios (max 200 words) and photos of all authors;
- Address the case study criteria in an 800-1000 word proposal and describe the value of the case study for academic and non-academic audiences.
- Be submitted by January 14, 2019 via email to the Editorial Team.

FULL CASE STUDY SUBMISSIONS SHOULD:

Accepted proposals will be invited to submit a full case study using a template provided by the editors. This will require authors to:

- Include a set of 3-5 learning outcomes;
- Incorporate headings for: a) the issue, opportunity or trend, b) the innovation, with subheadings for case context, stakeholders involved, approach used and the impact; c) the implications and lessons learned from the case and d) discussions questions (3-5). Where supporting evidence is useful for the discussion questions, it should be provided as well.
- Be submitted to the editorial team by May 6, 2019.

SUBMISSIONS CAN BE SENT VIA EMAIL TO THE EDITORIAL TEAM:

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