

## Curriculum Vitae

# Thomas A. Delamere

### EDUCATION:

Doctor of Philosophy, University of Alberta, 1998.

Thesis titled "Development of a Scale to Measure Local Resident Attitudes Toward the Social Impact of Community Festivals" utilised an Expectancy x Value model of attitude to aid in the understanding of resident attitudes toward the social impacts of community festivals, and the dynamic nature of those attitudes.

Courses completed include the following:

- Seminar in Social Psychology
- Socio-Psychological Dimensions of Recreation Involvement
- Social Research Applications to Sport and Leisure
- Advanced Univariate Statistics in Educational Research
- Advanced Multivariate Statistical Methods in Educational Research
- Directed Study (Social Impact of Tourism Development)

Master of Recreation, Acadia University, 1990.

Thesis titled "Relationships Between Internal Travel Motivations and External Travel Motivators: The Fall Season Bus Tour in Nova Scotia" made use of canonical correlation analysis to establish interactions between sets of internal travel motivations, external travel motivators (advertised vacation benefits), and the benefits and satisfactions sought by the tourist during the vacation experience.

Courses completed include the following:

- Seminar in Community Leisure Services
- Selected Topics in Recreation Administration
- Integrative Seminar in Leisure Studies
- Leisure, Policy, and Planning Systems
- Selected Topics in Leisure Research
- Research Colloquium
- Recreation Practicum - Directed Study
- Research Methods
- Statistics
- Tourism Planning and Development

Bachelor of Arts in Recreation Administration, University of Alberta, 1984.

Bachelor of Arts (Economics Major), Wilfrid Laurier University, 1982.

## **SCHOLARSHIPS, FELLOWSHIPS, ASSISTANTSHIPS, AND GRANTS:**

- 2008 Scholarly Activity Travel Grant: Conference Participation, Malaspina University-College.
- 2004 Scholarly Activity Travel Grant: Conference Participation, Malaspina University-College.
- 1999 Appointed as Research Associate with the School of Recreation Management and Kinesiology, Acadia University.
- 1999 Marion Miller Award for most outstanding paper submitted by a student to the Ninth Canadian Congress on Leisure Research, by the Ontario Research Council on Leisure and the Canadian Association for Leisure Studies.
- 1998 Annals of Tourism Research: Research Scholarship (award not taken).
- 1997 Scholarly Activity Travel Grant: Conference Participation, Malaspina University-College.
- 1996 Mary Louise Imrie Graduate Student Award, Faculty of Graduate Studies and Research, University of Alberta.
- 1996 Scholarly Activity Travel Grant: Conference Participation, Malaspina University-College.
- 1995 Tom and Ruth Rivers International Scholarship, World Leisure and Recreation Association.
- 1994 Scholarly Activity Travel Grant: Conference Participation, Malaspina University-College.
- 1993 - 1994 Graduate Student Award of Excellence in Teaching, University Teaching Services, University of Alberta.
- 1992 - 1994 University of Alberta, Graduate Teaching Assistantship.
- 1992 - 1993 Nominated for "Graduate Student Award of Excellence in Teaching", University of Alberta.
- 1991 - 1992 Nominated for "Rookie Instructor of the Year", Red Deer College.
- 1988 - 1990 Acadia University, Graduate Fellowship.

## **TEACHING EXPERIENCE:**

University-College Professor

Recreation and Tourism Programs, Vancouver Island University (Malaspina University-College), Nanaimo, B.C.

August 1, 1999 – Present

Responsible for the instruction of university courses in Recreation and Tourism. Additional responsibilities include student evaluation and counselling, academic research, and participation in University-College committees and professional organizations.

### **ACCOMPLISHMENTS:**

Instructed the following courses:

HOSP 311	Consumer Behaviour: The Guest Experience (2009-)
LEIS 100	Leisure in Society (2006)
RMGT 100	Introduction to Recreation and Sport (1999-)
RMGT 101	Introduction to Marketing in Recreation and Sport (2004)
RMGT 170	Delivery Systems in Recreation and Sport (1999-2003, 2010-)
RMGT 260	Commercial Recreation (2002, 2005)
TOUR 100	Introduction to Recreation and Tourism (1999-)
TOUR 101	Introduction to Marketing in Recreation and Tourism (2004)
TOUR 170	Delivery Systems in Recreation and Tourism (1999-2003, 2006-2007, 2009-)
TOUR 215	Tour Group Packaging (2000-2004, 2009)
TRMT 311	Consumer Behaviour in Recreation and Tourism (2003-)
TRMT 393	Licensing, Sponsorship, and Fundraising (2004-2006, 2008)
TRMT 395	Ethics in Recreation, Sport, and Tourism (2007, 2009)
TRMT 430	Resort Management (1999, 2008)
TRMT 441	Management of Festivals and Special Events (1999-2008, 2010)
TRMT 490	Graduating Seminar in Recreation and Tourism (2000 – 2001, 2006)

Assistant Professor

School of Recreation Management and Kinesiology, Acadia University, Wolfville, N.S.

July 1, 1998 – June 30, 1999

Responsible for the instruction of university courses in Recreation Management. Additional responsibilities include student evaluation and advising, academic research, and participation in University committees and professional organizations.

### **ACCOMPLISHMENTS:**

Instructed the following courses:

RECR 1006	Foundations of Leisure and Recreation
RECR 1163	Environment and Sustainable Society
RECR 2053	Introduction to Tourism
RECR 3043	Leisure Services Programming
RECR 4353	Community Tourism – Destination Studies
SRMK 1133	Leadership and Team Building

## Instructor

Recreation Administration and Tourism Studies, Malaspina University-College, Nanaimo, B.C.

August 1, 1994 – July 30, 1998

Acting Co-ordinator, Tourism Studies, January 1, 1997 - August 15, 1997

Responsible for the instruction of university transfer and college courses in Recreation Administration and Tourism Studies, and Co-ordination of the Tourism Studies program. Additional responsibilities include student evaluation and counselling, and participation in University-College committees and professional organizations.

### **ACCOMPLISHMENTS:**

Instructed the following courses:

RECR 100	History and Philosophy of Recreation and Leisure (1994 - 1997)
RECR 161	Leadership and Group Communication (1994 - 1997)
RECR 170	Introduction to the Canadian Leisure Services Delivery System (1998)
RECR 201	Preparation for Co-operative Education Employment (1995 - 1997)
RECR 260	Commercial Recreation (1995, 1998)
TOUR 100	Introduction to Tourism (1994 - 1997)
TOUR 101	Tourism and Recreation Marketing (1995 - 1998)
TOUR 202	Special Events and Conferences (1995 - 1998)
TOUR 203	Preparation for Co-operative Education Placement (1994 - 1997)
TOUR 207	Special Topics in Tourism (Tour Guiding) (1994 - 1997)
TOUR 252	Adventure Tourism (1995)
TOUR 259	Tourism and Natural Resources II (1994)

## Sessional Lecturer and Teaching Assistant

Faculty of Physical Education and Recreation, University of Alberta

September 1, 1992 - July 31, 1994

Responsible for the instruction of university courses in Recreation and Leisure Studies. Additional responsibilities include student evaluation and counselling, and participation in professional organizations and activities.

### **ACCOMPLISHMENTS:**

Instructed the following courses and labs:

RLS 121	Methods and Materials for Recreation Instructors
RLS 121	Leadership Lab
PAC 133	Squash and Racquetball
PAC 334	Analysis and Instruction of Squash
RLS 320	Introduction to Philosophies of Leisure
RLS 444	Issues in Recreation Practice (Senior Seminar)
RLS 450	Planning Community Events and Festivals

Sessional Instructor  
Department of Recreation Administration, Red Deer College  
August 1, 1991 - May 31, 1992

Responsible for the instruction of first and second year university transfer courses in Recreation and Leisure Studies. Additional responsibilities included student evaluation and counselling, participation in professional organizations and activities, as well as representing the Department on various College committees.

**ACCOMPLISHMENTS:**

Instructed the following courses:

RLS 221	Methods and Materials for Recreation Instructors
RLS 321	Introduction to the History of Leisure in Western Civilisation
RLS 323	Leisure and Human Behaviour
RLS 324	The Political Economy of Leisure
RLS 325	Principles and Processes in Planning for Leisure
HOS 225	Resort Management

Senior Instructor  
Community Recreation Programme, Alberta Vocational College - Lac La Biche  
October 1, 1990 - August 31, 1991

Key responsibilities included curriculum development, instruction and student evaluation, arranging and supervising student field placements, and liaison with community groups and a Program Advisory Group. Administrative duties included student attendance, staffing and contracting of additional personnel services, supplies and equipment procurement.

**ACCOMPLISHMENTS:**

Implemented and instructed the following courses:

- Foundations in Recreation
- Introduction to Community Recreation Programming
- Introduction to Recreation Administration
- Recreation Administration: Managerial Skills
- Recreation Administration: Financial Operations
- Programming: Summer Activities
- Programming: Tournaments and Special Events
- Campground, Resort, and Tourism Operations

Graduate Teaching Assistant  
School of Recreation and Physical Education, Acadia University  
September 1, 1989 - April 30, 1990

Responsible for the instruction and evaluation of students enrolled in RECR 1020: Recreation Aide, a volunteer work experience programme for first-year recreation students. Additional responsibilities included lecturing in various courses as requested by department professors.

**ACCOMPLISHMENTS:**

Provided successful volunteer placements for over 40 students, and lectured on the following topics: Voluntarism, Resumes, and Job Preparation Skills. Lectures were also conducted in the following topic areas: Tourist Motivations, Tourism Development, Leadership Styles, Conflict Management and Resolution, and Master Planning.

Instructor  
Community Recreation Leadership Programme, Alberta Vocational College - Lesser Slave Lake (Grouard Campus)  
September 1, 1986 - August 31, 1987

Responsible for the development, implementation, and instruction of a one-year certificate programme in Community Recreation Leadership. Additional responsibilities included the organisation of student fieldwork placements, and liaison with sponsoring agencies.

**ACCOMPLISHMENTS:**

Developed, implemented, and instructed the following courses:

CRL 101	Programming
CRL 102	Facilities for Recreation
CRL 103	Master Planning
CRL 104	Recreation Foundations
CRL 105	Recreation Structures
CRL 106	Public Relations and Promotions
CRL 107	Financial Aspects of Recreation
CRL 108	Communication Skills
CRL 109	Community Fieldwork Placement
CRL 110	Physical Activity Skills

## **RELATED PROFESSIONAL EXPERIENCE:**

Research Assistant  
Regional Planning Unit  
Destination Planning Branch, Alberta Tourism, Edmonton  
June 1, 1990 - August 31, 1990  
December 1, 1989 - December 31, 1989  
May 1, 1989 - August 31, 1989

Responsible for providing project management and research support to departmental staff involved in establishing specific tourism studies and frameworks. This included the identification of study needs, project conceptualisation, research and analysis of related literature, drafting terms of reference, and developing study methodologies and survey instrumentation.

Freelance Squash Teaching Professional/Clinician  
October 1, 1987 - August 31, 1988

Responsible for leading squash clinics/lessons at various locations in Edmonton and around the Province of Alberta. Sport Outreach Clinics were conducted in Fort McMurray, Peace River, and Rocky Mountain House.

Assistant Supervisor / Head Teaching Professional  
Terry Fox Memorial Fitness Centre, City of Mississauga Recreation and Parks Department  
September 1, 1984 - August 10, 1986

Responsible for assisting the Fitness Centre Supervisor in the supervision and co-ordination of all staff required to develop and maintain a diversified fitness programme for Centre patrons. Additional duties included tabulation of all quarterly and annual revenue and facility usage statistics, and sole responsibility for squash and racquetball clinics/lessons/tournaments.

Labourer  
Parks Division, City of Mississauga Recreation and Parks Department  
Summer 1981 - 1984

Attendant / Teaching Professional  
Burnhamthorpe Fitness Centre, City of Mississauga Recreation and Parks Department  
May 1, 1980 - August 31, 1980  
May 1, 1976 - August 31, 1978

Purchasing Assistant / Expediter  
Atomic Energy of Canada Limited, Mississauga  
May 1, 1979 - August 31, 1979

## PRODUCTS OF RESEARCH ACTIVITIES:

### BOOKS:

Delamere, Tom (ed.). (in progress). Festival and Event Management: A Manual for Small Communities. Nanaimo, BC: Recreation / Tourism Research Institute.

Delamere, Thomas A. (2008). "Chapter 9: Festivals." In Carpenter, Gaylene & Blandy, Douglas (eds.) (2008). Arts and Cultural Programming from a Leisure Perspective. Champaign, IL.: Human Kinetics.

Delamere, Tom, Carleigh Randall, and David Robinson (eds.). (2005). Book of abstracts of papers presented at the Eleventh Canadian Congress on Leisure Research. Nanaimo, B.C.: Canadian Association for Leisure Studies.

Delamere, Thomas A. (1998). Development of a scale to measure local resident attitudes toward the social impact of community festivals. Unpublished Doctoral Thesis. Edmonton: University of Alberta.

Delamere, Thomas A. (1990). Relationships between internal travel motivations and external travel motivators: The fall season bus tour in Nova Scotia. Unpublished Master's Thesis. Wolfville, NS: Acadia University.

### PAPERS IN REFEREED/REVIEWED PUBLICATIONS:

Delamere, Tom and Rollins, Rick. (2007). Measuring the Social Impact of Festivals. Annals of Tourism Research. 34(3), 805 – 808.

Delamere, Thomas A. (2001). Development of a scale to measure resident attitudes toward the social impacts of community festivals: Verification of the scale. Festival Management and Event Tourism. 7(1), 25-38.

Delamere, Thomas A., Leonard M. Wankel, & Thomas D. Hinch (2001). "Measuring Resident Attitudes Toward the Social Impact of Community Festivals: Pretesting and Purification of the Scale." Festival Management and Event Tourism. 7(1), 11-24.

Delamere, Tom & Rollins, Rick. (1999). Measuring attitudes toward community festivals: Social impact priorities in Parksville. Recreation B.C. March, 1999.

Delamere, Thomas A. (1997). "Development of a Scale to Measure Resident Attitudes Toward the Social Impact of Community Festivals: Item Generation." Journal of Applied Recreation Research. 22(4), 293-315.

Delamere, Thomas A. & Wright, Alex (1997). "Relationships Between Internal Travel Motivations and External Travel Motivators: The Fall Season Bus Tour in Nova Scotia." Journal of Applied Recreation Research. 22(3), 233-243.

Delamere, Thomas A. & Hinch, Thomas D. (1994c). "Community Festivals: Celebration or Sell-out?" Recreation Canada. 52(1), 26-29.

Hinch, Thomas D. & Delamere, Thomas A. (1993a). "Native Festivals as Tourism Attractions: A Community Challenge." Journal of Applied Recreation Research. 18(2), 131-142.



## **PAPERS DELIVERED AT REFEREED PRESENTATIONS:**

Delamere, Tom and Bush, Greg. (2009). "If Jazz Musicians Can Improvise, then Why Not Researchers: The Research Jam Session and Participatory Rapid Appraisal as a Tool to Complement Jazz Critique." Paper Presented at the 2009 Leeds International Jazz Conference. Leeds, England: Leeds College of Music.

Delamere, Tom. (2008). "Understanding the Social Impacts of the Jazz Festival." Paper presented at the 2008 Leeds International Jazz Conference. Leeds, England: Leeds College of Music.

Markham-Starr, Susan & Delamere, Tom. (2005). "Canada Needs You: The Jan Eisenhardt Story." Paper presented at the Eleventh Canadian Congress on Leisure Research. Nanaimo, BC: Canadian Association for Leisure Studies.

Jenner, Matt & Delamere, Tom. (2004). "What's Good for the Goose: The Economic Impact of the Brant Wildlife Festival." Paper presented at the Canadian Parks and Recreation Association Research Forum. Halifax, NS.: Canadian Parks and Recreation Association.

Delamere, Tom and Rollins, Rick. (2002). "Kicking the Tires and Taking it for a Spin: Testing the reliability and validity of the Festival Social Impact Attitude Scale." Paper presented at the Tenth Canadian Congress on Leisure Research. Edmonton, AB.: Canadian Association for Leisure Studies.

Rollins, Rick & Delamere, Tom. (2000). "A Critical Assessment of the Role of Festivals in Rural Communities." Paper submitted to the Rural Communities and Identities in the Global Millennium Conference. Nanaimo, BC: Malaspina University-College.

Delamere, Thomas A. (1999). "Development of a Scale to Measure Resident Attitudes Toward the Social Impacts of Community Festivals: Verification of the Scale." Paper presented at the Ninth Canadian Congress on Leisure Research. Wolfville, NS: Canadian Association for Leisure Studies.

Rollins, Rick, Tom Delamere, and Blain Sepos. (1999). "Community Festivals: Measuring Community Support and Opposition. Paper presented at the Ninth Canadian Congress on Leisure Research. Wolfville, NS: Canadian Association for Leisure Studies.

Delamere, Thomas A., Leonard M. Wankel, and Thomas D. Hinch (1997). "Development of a Scale to Measure Resident Attitudes Toward the Social Impacts of Community Festivals: Pretesting and Purifying the Measure." Paper presented at the Sixth Annual Festivals and Events Research Symposium, International Festivals and Events Association Convention, Montreal, October 1997.

Delamere, Thomas A. and Hinch, Thomas D. (1996). "Development of a Scale to Measure the Social Impact of Community Festivals: Item Generation." Paper presented at the Eighth Canadian Congress on Leisure Research. Ottawa: Canadian Association for Leisure Studies.

Rollins, Rick and Delamere, Tom (1996). "The Good, the Bad, and the Ugly: Measurement of Tourism Impacts." Paper presented at the Eighth Canadian Congress on Leisure Research. Ottawa: Canadian Association for Leisure Studies.

Delamere, Thomas A. and Hinch, Thomas D. (1994a). "Community Festivals: Understanding Resident Perspectives and Priorities." Poster session presented at the Quality Management in Urban Tourism Conference, Victoria, November 1994.

Delamere, Thomas A. and Hinch, Thomas D. (1994b). "Community Perceptions of the Social Impact of Festivals." Poster session presented at the National Recreation and Parks Association Annual Research Symposium, Minneapolis, October 1994.

Delamere, Thomas A. (1993a). "Community Festivals: Asset or Liability." Paper presented at the Alberta Recreation and Parks Association Annual Conference, Banff, October, 1993.

Delamere, Thomas A. (1993b). "Social Impact of Community Festivals" Actividay. (Poster Session). University of Alberta Faculty of Physical Education and Recreation, March 1993.

Hinch, Thomas D. and Delamere, Thomas A. (1993). "Native Festivals as Tourism Attractions: Community Celebration or Community Sell-out." Paper presented at the Seventh Canadian Congress on Leisure Research. Winnipeg: Canadian Association for Leisure Studies.

Delamere, Thomas A. (1991). "Relationships Between Internal Travel Motivations and External Travel Motivators: The Fall Season Bus Tour in Nova Scotia." Paper presented as part of the Research Symposium at the Canadian Parks and Recreation Association Annual Conference, Regina, August 1991.

Delamere, Thomas A. (1989). "Motivations or Motivators: Are Travel Marketers Missing the Point?" Paper presented at the Recreation Resource Centre of Nova Scotia Research Symposium, Recreation Association of Nova Scotia Annual Conference, Halifax, November, 1989.

Markham, Susan E. and Delamere, Thomas A. (1988). "Policy Making in Municipal Recreation Service Delivery." Paper presented at the Recreation Resource Centre of Nova Scotia Research Symposium, Recreation Association of Nova Scotia Annual Conference, Truro, November, 1988.

Delamere, Thomas A. (1988). "Teaching the Teacher: The School Squash Programme." Presentation at the Canadian Association of Health, Physical Education, and Recreation Annual Conference, Edmonton, 1988.

## **OTHER EVIDENCE OF SCHOLARLY ACHIEVEMENT:**

Delamere, Thomas A. (2005). "The Social Benefits of Festivals and Events." Workshop facilitated on behalf of the Festival and Event Management Certificate Program and the Division of Continuing Education, University of Oregon, November 4, 2005.

Delamere, Thomas A. (2005). "The Social Impact of Community Festivals." Invited presentation to the Canadian Studies Consortium and the Arts and Administration Programme, University of Oregon, November 3, 2005.

Delamere, Thomas A. (2003). "Kicking the Tires and Taking it for a Spin: Testing the Reliability and Validity of the Festival Social Impact Attitude Scale." Guest Lecture given to the RECR 4453 - Community Tourism Development class, Acadia University, February 27, 2003.

Delamere, Thomas A. (2003). "The Development of a Scale to Measure Resident Attitudes Toward the Social Impact of Community Festivals." Guest Lecture given to the RECR4023 - Senior Seminar class, Acadia University, February 27, 2003.

Delamere, Thomas A. (2003). "Community Festivals: Measuring Community Support and Opposition." Guest Lecture given to the LEIS 2361 - Programme Planning class, Dalhousie University, February 25, 2003

Delamere, Thomas A. (1999). "Resident Attitudes and Community Festivals." Guest Lecture given to the RECR4023 - Senior Seminar class, Acadia University, March 18, 1999.

Delamere, Thomas A. (1999). "Measuring Resident Attitudes Toward Community Festivals." Guest Lecture given to the TRMT 321 – Consumer Behaviour class, Malaspina University-College, February 19, 1999.

Delamere, Thomas A. (1998). "Understanding Tourist Motivations and Resident Attitudes." Guest Lecture given to the RLS 323 – Leisure and Human Behaviour class, Red Deer College, November 20, 1998.

Delamere, Thomas A. (1997). "Development of a Scale to Measure the Social Impact of Community Festivals." Guest Lecture given to the RLS 444 - Senior Seminar class, University of Alberta, April 8, 1997.

Anonymous review of a textbook introducing readers to the Canadian travel and tourism industry (1997, 2000, 2002).

## **PROFESSIONAL AND VOLUNTEER ORGANIZATION INVOLVEMENT:**

### Vancouver Island University

- Faculty Council – Faculty of Management (2008 - )
- Department of Recreation and Tourism Management (2008 - )
  - Student Success Committee (2008 - )
  - Graduate Program Steering Committee (2008 - )

### Malaspina University-College

- Education Council – Ethics and Development Committee (2002-2008)
  - Chair (2006-2008)
  - Vice Chair (2005-2006)
  - Working Group on Awards and Recognition (2003-2005)
- Education Council – Planning and Resources Committee (2000-2001)
  - Evaluation and Student Outcomes Subcommittee
- Department of Recreation and Tourism Management (1999-2008)
  - Chair, Organizing Committee, Eleventh Canadian Congress on Leisure Research (2005)
  - Curriculum Review and Development Subcommittee
  - Library and Technology Subcommittee
- Recreation Administration and Tourism Studies Department Committee (1994 – 1998)
  - Degree Development Research Committee (1994 – 1998)

### Acadia University

- Research Associate (1999-)
- School of Recreation Management and Kinesiology – Library Committee (1998 – 1999)
- Committee to study the re-introduction of the Master of Recreation degree at Acadia University
- Organizing Committee – Ninth Canadian Congress on Leisure Research, May 12-15, 1999

### University of Alberta

- Department Council, Physical Education and Sport Studies (1993/94)
- Physical Education and Recreation Graduate Students' Society, Secretary (1993/94)

### Red Deer College

- Programme Advisory Committee (1991/92, 1993/94)
- Education Sub-Committee (1991/92)

Canadian Association for Leisure Studies  
Board of Directors (2002-2008)  
Secretary (2005-2008)

Squash Alberta  
Chairman - Coaching Committee (1988)  
Director - Northern Region (1987)

High Prairie (Alberta) Regional Recreation Board (1986/87)  
Board Member  
Programme and Promotions Committee  
Regional Agreement Study Committee

Sport Administration, Management, and Officiating  
Course Conductor, Level I Technical Squash Coaching Programme (1987)  
Completed Level III Technical Squash Coaching and Level III Coaching Theory Courses (1985, 1988)  
Level I Racquetball Coach (1985)  
Registered Fitness Appraiser (1985)  
University intramural athletic administrator and participant (1978 - 1984, 1988 -1990, 1992 - 1994)  
Men's Varsity Squash Team, Wilfrid Laurier University (1978 - 1982)

Vancouver Island University Stage Band (2008 - )

Malaspina University-College Stage Band (1994-1998, 1999-2008)

Vancouver Island Saxophone Quartet (2000-)

Pocket Rockets Baritone Saxophone Trio (1997-)

Red Deer College Small Big Band (1991/92)

Acadia University Jazz Ensemble (1989/90, 1998/99)

Nanaimo Musicians' Association Big Band (2002-)

CHLY-FM 101.7 Radio Malaspina (<http://www.chly.ca>) On-Air Programmer  
Co-Host of "The Impending Loom" (2002-)  
Host of "Vitamin J" (2004-)